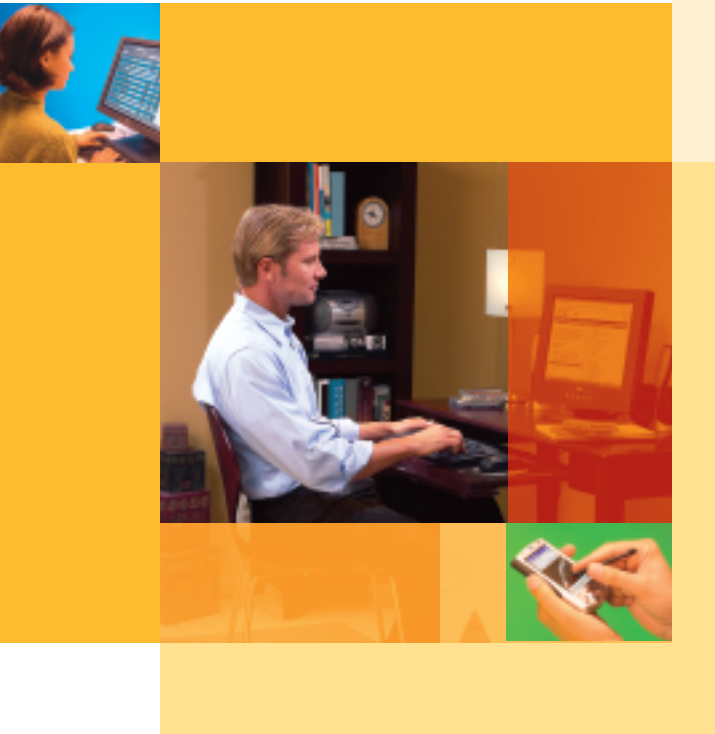


Citrix Access Essentials

*SIMPLE, SECURE, COST-EFFECTIVE ACCESS
FOR UP TO 75 USERS THROUGH A CENTRAL
WINDOWS SERVER*



Finding it tough to roll out line-of-business applications? Especially to your remote users or branch offices?

Are the alternatives either inadequate or overkill?

GO WITH THE ESSENTIALS. Get just what you need — no more, no less — with Citrix Access Essentials™. This cost-effective software has been specially designed, packaged and priced to bring secure remote access and simple, centralized management within easy reach of organizations with fewer than 75 Windows® users. It turns a Windows Server into the secure access point for client/server applications, files and internal websites, allowing you to control who gets what and when.

YOUR USERS will be thrilled with fast, simple and convenient access to corporate information from wherever they happen to be — at a branch office, traveling or at home.

YOUR SYSTEM ADMINISTRATOR will breathe a sigh of relief from the ease and simplicity of centrally managing, controlling and updating Microsoft® Windows Server™ 2003 applications — without having to touch each workstation or rely on end users to do so.

YOUR COMPANY will welcome significant improvements in critical processes, employee productivity, data security, customer satisfaction — and the bottom line.

So take a look at Citrix Access Essentials. And turn your toughest access challenges into your biggest business advantage with the Citrix Access Platform.

Freedom You Can't Do Without

Pre-mixed Concrete Supplier

With 40 employees now divided between two nearby concrete plants, this company needs to make the order entry/batch system at the main facility available from the newer second site. They are also eager for dispatchers to track orders after their normal shifts, without having to come back to the plant.



An assistant to the plant manager handles Windows administration part time.

Simply adding a new server with Citrix Access Essentials in front of the order entry system would allow the company to provide secure, Web-based access for dispatchers and supervisors at the second plant over the Internet without any new programming. After hours, they would have the same secure access from home.

Only Citrix Access Essentials helps you overcome the difficulties of trying to run line-of-business applications beyond the range of the local network. Our unique access platform takes location, distance, bandwidth and device variables out of the picture, so you can ensure that applications and other online resources are fully, yet securely, accessible outside the main site. Equally important, it streamlines system administration, so you can spend less time and money caring for computer systems.

Citrix Access Essentials frees you to:

PROVIDE TRANSPARENT AND CONVENIENT ACCESS — FROM ANYWHERE

In a growing business, your employees are always on the go — visiting customers, scouting new locations, putting in late hours at home. Access Essentials seamlessly extends their workplace so they can get to key applications like sales force automation, order processing and inventory systems without having to come into the main office.

ROLL OUT AND MANAGE APPLICATIONS QUICKLY AND EASILY

You can't afford the costs, disruption and delays of frequent application updates on every user's equipment, especially when each has different hardware and software configurations. With Access Essentials you do updates once, centrally. That means everyone immediately has access to the new version. And migrations that used to require months now take minutes. And your central support person won't need to visit users to give them a hand. Instead, the built-in remote shadowing feature allows the support person to see what a user is seeing, or even take over the keyboard and mouse to get everyone back on track.

PROTECT YOUR PRICELESS INFORMATION

Safeguarding your valuable information can mean denying access to valid users for fear of unauthorized break-ins, viruses and spyware, or even the possibility that authorized users are doing unauthorized things. Not anymore. Access Essentials enables you to assign specific applications, folders and websites just to the users you choose. Others won't even know that these items exist. For these permitted resources, you can control whether users can save or print information locally. And of course, Access Essentials scrambles all remote transmissions with secure encryption so your communications remain private, even over the very public Internet.

MAKE A BIG IMPACT ON THE BUSINESS, NOT THE BUDGET

Put your capital and people to good use building the business and servicing customers, instead of grappling with information access problems. With Access Essentials, it's easy to do with a very modest budget and very little effort.

How Does It Work?

Citrix Access Essentials combines several innovative and patented techniques from Citrix and Microsoft that allow your programs to run centrally on the server, while appearing to run on local, remote or mobile computers. Your users experience the same responsiveness as if they were right next to the action, even if they're actually across town or across the country.

CENTRALIZES COMPUTING

Your users' local keystrokes and mouse clicks are relayed in real time over the network to the main access server, which in return sends screen updates and audio outputs directly to the device. Everything that's sent or received over public networks is encrypted to keep it out of harm's way. Access Essentials minimizes the possibility of intrusions, worms and virus attacks by channeling all transmissions through a secure port. The underlying high-performance protocols perfected by Citrix over the past 15 years let you operate effectively, even over very low-speed lines, while saving on costly bandwidth.

ANY COMPUTER WILL DO

Because your applications execute on the main server, not on each user's computer, your users don't have to worry about beefing up their access equipment or lugging around heavy iron. In a pinch, the simple devices they might find at the most basic Internet café can be as effective as a full-featured desktop.

A MULTI-USER SERVER WITH ADVANTAGES FOR EVERYONE

Access Essentials will support up to 75 users on one access server. Yet everyone will think they have the machine all to themselves. In addition, Citrix includes Windows Terminal Server Client Access Licenses (TS CALs) in the price, so you'll enjoy simplified licensing during implementation. To make things even easier, our step-by-step wizard streamlines installation, configuration and operation of the integrated package.

CONTROL OVER WHO GETS ACCESS TO WHAT

Access Essentials gives you centralized access control. That means you can specify applications that are completely off-limits to everyone except for a particular group or individual, according to their role and authorization level. For example, an accountant working from home might be the only one permitted to see and access the general ledger, but perhaps not be allowed to save it or print on the equipment there.

ONE-BUTTON UPDATES — WITHOUT INCONVENIENCING YOUR USERS

Access Essentials enables you to instantly deploy new applications across the organization to update or replace an earlier version. Nothing on your users' end needs to change so they can continue working uninterrupted.

Regional Property Management Firm

For greater efficiency and up-to-date record keeping, this company must give property managers across the territory a way to directly update rent, cash flow and tenant finances at the central office.



Today they periodically phone in those details because the rent management application cannot be accessed remotely.

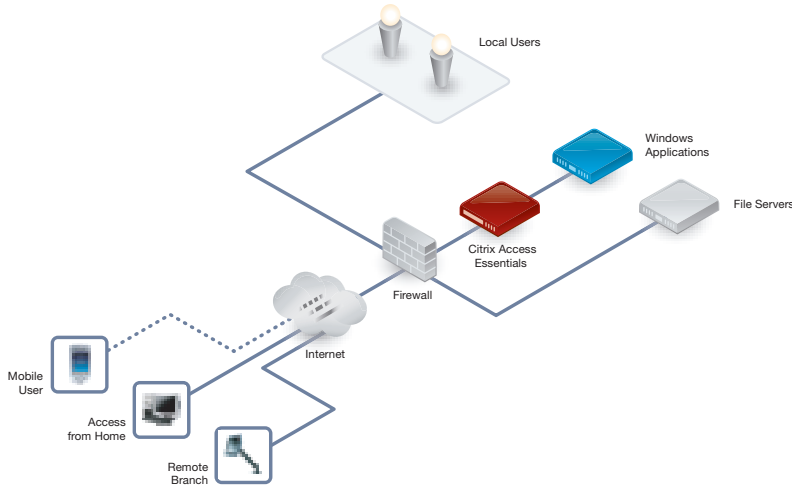
By deploying this application on Citrix Access Essentials, each property manager could securely access it from their local office or while they travel, just as if they were at the corporate center. Benefits include greater timeliness and accuracy of tenant information.

The Essential Access Solution

It's time to stop worrying about the cost and complexity of providing secure, high-performance access to your critical business applications, and start enjoying the benefits of Citrix Access Essentials.

Make everyone in your company more mobile and productive with an affordable solution from the global leader in access. More than 160,000 organizations across the globe already depend on Citrix for secure, on-demand access to their online assets from the most convenient locations. You'll be in good company.

Give us a call. We'd love to have you join the crowd. Your authorized Citrix® Solution Advisor can help you find out how.



Other products that complement Citrix Access Essentials include:

Citrix Access Gateway™ is an advanced, easy to use, and cost effective SSL VPN with advanced access control that manages who accesses company information and what they can do with it.

Citrix Password Manager™ is the most secure, efficient and easiest-to-deploy enterprise single sign-on solution for easy access to all applications with a single logon.

Citrix GoToAssist™ is an industry-leading remote-support solution that enables organizations to provide access to world-class support over the Internet for customers and end users in a highly available and secure environment.

Citrix GoToMeeting™ is a Web-based managed service that makes it easy for anyone to access real-time collaboration tools and online meetings — instantly, securely and cost-effectively.

Organizations with more than 75 users or requiring multiple access servers to handle the workload should consider:

Citrix Presentation Server™ is the market leader for centralizing deployment and management of enterprise applications, and provides secure, on-demand access to users anywhere, on any device and any connection.



About Citrix: Citrix Systems, Inc. (Nasdaq:CTXS) is the global leader in access infrastructure and the most trusted name in secure access. More than 160,000 organizations around the world use the Citrix Access Platform to provide secure, well-managed access to business information wherever it lives — on demand. Citrix customers include 100% of the *Fortune* 100 companies, 99% of the *Fortune* 500 and 97% of the *Fortune* Global 500, as well as hundreds of thousands of smaller businesses and individuals. Based in Fort Lauderdale, Florida, Citrix has offices in 22 countries and approximately 6,200 channel and alliance partners in more than 100 countries.

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Find out more

Learn how to transform your toughest access challenges into business advantages by implementing Citrix Access Essentials for secure, remote access and simple, centralized management.

Visit us at

www.citrix.com/accessessentials
and find out more.

Citrix Worldwide

WORLDWIDE HEADQUARTERS

Citrix Systems, Inc.

851 West Cypress Creek Road
Fort Lauderdale, FL 33309 USA
Tel: +1 (800) 393 1888
Tel: +1 (954) 267 3000

EUROPEAN HEADQUARTERS

Citrix Systems International GmbH

Rheinweg 9
8200 Schaffhausen
Switzerland
Tel: +41 (52) 635 7700

ASIA PACIFIC HEADQUARTERS

Citrix Systems Hong Kong Ltd.

Suite 3201, 32nd Floor
One International Finance Centre
1 Harbour View Street
Central
Hong Kong
Tel: +852 2100 5000

CITRIX ONLINE DIVISION

5385 Hollister Avenue
Santa Barbara, CA 93111
Tel: +1 (805) 690 6400

www.citrix.com