

AppSwing

Business where you want ^{it}



AppServer™ Solutions

AppSwing provide solutions for extending the reach and value of business information to the web and mobile environments.

AppSwing's AppServer™ software helps businesses overcome mobility challenges and enhance e-business opportunities by optimising their existing business systems.

AppServer creates an interface layer offering employees, partners, customers and suppliers secure, customised connections to the business from any browser medium.

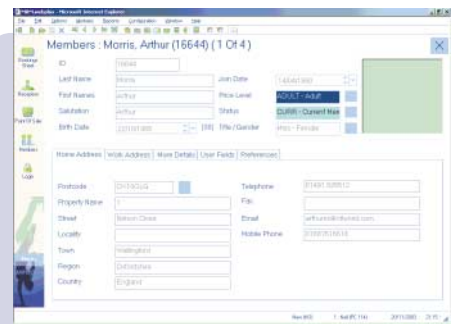
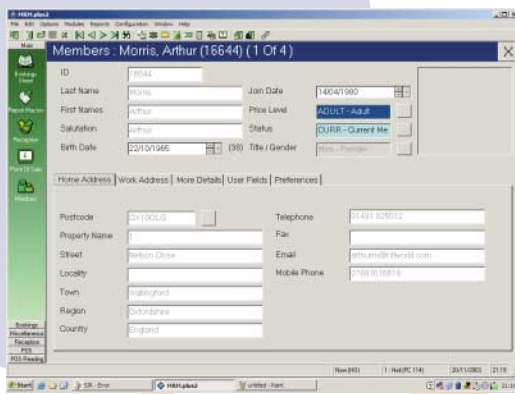
- **Web Enablement**
Deliver an HTML translation of existing Windows-based applications to a desktop browser without changing a single line of code.
- **Application Mobilisation**
Rearrange the application interface to fit the screen of any mobile phone or PDA without installing any client software or needing any synchronisation.
- **Application Integration**
Pass data from Windows applications as XML or as a Web service for integration into a third party application or portal.

Unlike traditional server-based solutions AppServer offers significant customisation opportunities creating web natural™ translations of existing Windows applications without writing a single line of code.

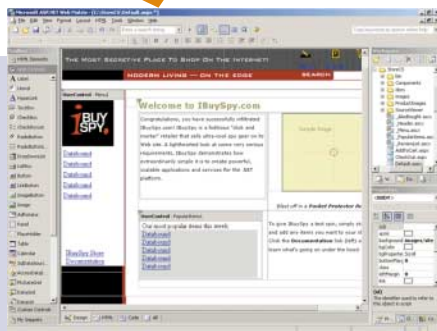
The dynamically translated HTML interface can be sliced to remove unwanted sections of an application and customised to include new images and brands. This provides a tailored front end to meet the requirements of your business process and extended user community.

Customised connections to your business from anywhere

Windows Application



Web Browser



Portal



Hand-Held Device

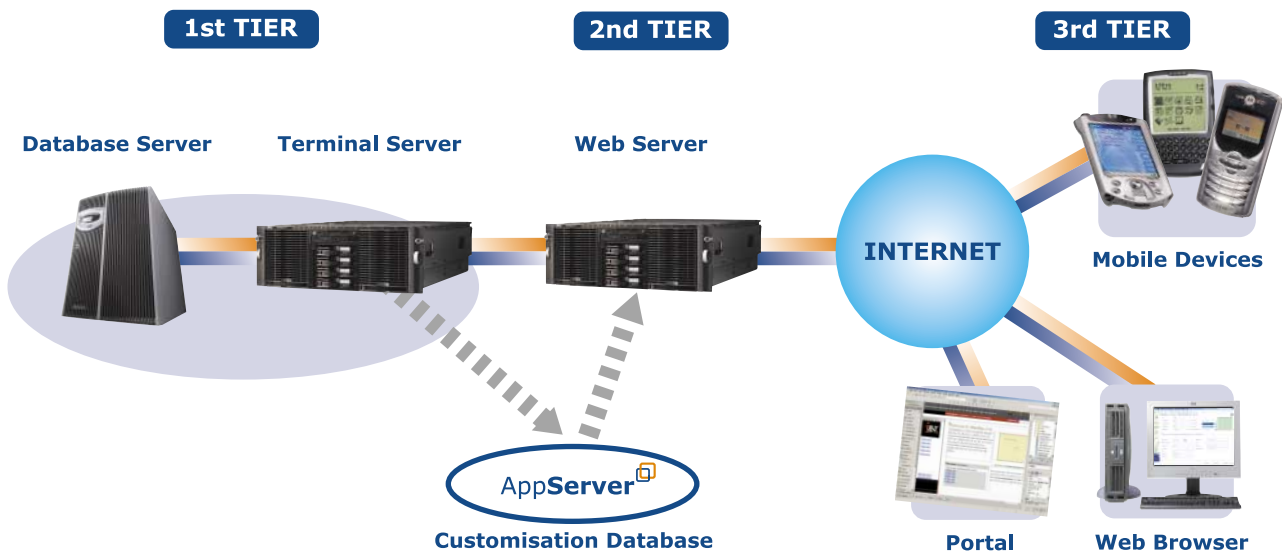
How AppServer™ Works

AppServer creates a three-tier architecture utilising the functionality of industry standard Microsoft technologies; Windows Terminal Services (Tier 1) and IIS Web Server (Tier 2). The third tier is the user's browser; this can be a specific device or a Portal product.

Tier 1: Windows Terminal Services provides AppServer with access to the local application interface. An HTML translation of the original Windows graphical user interface (GUI) is created by interrogating the application as it runs inside Terminal Services. The interface may be branded or sliced using the AppSwing Customisation Database to show only those elements of the application which the user or business process requires.

Tier 2: The IIS Web server authenticates the users and balances the load in the Terminal Server farm. The web natural interface known as an AppShot is passed via the Web server to the user's browser or chosen device securely over ports 80 or 443.

Tier 3: The AppServer solution requires no client installation or maintenance; the only demand of the client is that it has a browser.



End to end security: The AppServer server-based architecture employs a zero client install policy eliminating remote device maintenance and ensuring data is never held locally on a client device.

Access to systems can be achieved from any browser-based device in the world. AppServer delivers applications using only the secure ports open for your standard internet connection. This ensures that business data and processes remain safely protected by the confines of your firewall at all times.

Enterprise solution: AppServer is a scalable solution designed for the corporate environment allowing increasing user loads to be balanced within a Terminal Server farm.

Accompanied by a Web-based administration tool AppServer allows organisations to setup, control and monitor the infrastructure in real-time from any location.

Once AppServer is installed and operating the infrastructure is reusable lending itself to any number of applications that can benefit from being web-enabled, sliced and delivered to the extended workforce.

Benefits at a Glance

Financial

- Extend the usefulness of existing investments
- Visible ROI in a fraction of the time associated with redevelopment or integration
- Use AppServer solution to deliver multiple applications

Technical

- No client software installation
- Utilise any device with a browser (PDA, SmartPhone, or desktop device)

Operational

- User screens tailored to the needs of individual teams
- Improve service delivery and customer experience
- Reduce errors by avoiding duplication and delays

The AppSwing Advantage

AppServer's unique Web Natural™ technology helps organisations to:

- Save time and money by eliminating the need to replace or redevelop existing trusted applications
- Ensure fast ROI by increasing business efficiency, delivering quick results and providing a solution that is reusable for any number of applications
- Deliver interactive browser versions of key business systems to staff, customers, and partners when and where they need it
- Overcome the mobility challenge without compromising security

To find out how AppSwing can improve your business performance and productivity visit our website at www.appswing.com or contact us on +44(0)118 903 6099

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