



**AppSense® Performance Suite**  
Performance for the on-demand enterprise

Contains the following components

**AppSense® | Application Manager**

By blocking 100% of user-introduced executables and script content, Application Manager ensures valuable system resource is reserved for authorized production applications.

**AppSense® | Performance Manager**

Performance Manager dynamically manages levels of processor and memory allocated to users, allowing servers to deliver more users at peak load.

**AppSense® | Optimizer**

By radically reducing the memory demands placed on your servers, Optimizer enables server consolidation and increases server capacity by up to 40%.

**AppSense® | Server Based Toolkit**

The Server Based Toolkit enables a reduction in login times, simplification of administrative tasks and eliminates user dependence on the help desk.

The AppSense Performance Suite is the first complete performance solution for Server Based Computing environments which helps you...

**Deliver More...**

Every business and organization is challenged to increase productivity, and nowhere more than in IT departments. The spiral of demand calls for more users per server, more applications per user and more performance for each application. This has to scale to hundreds or thousands of users, all the time maintaining on-demand, 24x7 availability.

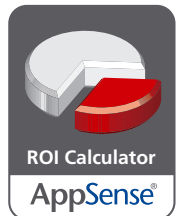
**For Less...**

The expectation in IT is that more can be delivered for less. Less servers, less downtime and crucially, less budget. AppSense is in the business of answering the demand of "more for less" - not by throwing expensive hardware at the problem, but through managing IT resources far more effectively with our Performance Suite software.

The AppSense Performance Suite is the only integrated solution for server-based computing environments. It manages the performance of critical resources in your IT centre and controls behavior that could result in impaired application performance. We help ensure the smooth and efficient running of your IT resource, keeping it readily available and reliable with our unique patented technologies.

**See the results for yourself**

We have created an interactive ROI Calculator based on a real case study with one of the largest retailers in Europe. We helped demonstrate that they could make a 38% saving in their ongoing running costs.



[www.appsense.com/roi](http://www.appsense.com/roi)

Independently certified by Citrix and Microsoft expert, Brian Madden, the ROI calculator accurately demonstrates the financial drain of poor performing systems. Used for your own organization, it can help you reveal the hidden costs which the AppSense Performance Suite can dramatically reduce.

**Experts and customers agree**

**Microsoft® Press** "If you are planning to implement a server-based solution on Microsoft Windows Server 2003, I would strongly recommend this product. The AppSense Performance Suite will increase not only performance but also the security and reliability of your system."

Bernhard Tritsch, Author of Microsoft Windows Server 2003 Terminal Services

**ALSTOM** "We need incredibly stable, high performance systems to provide the quality of service demanded by our global users. The AppSense Performance Suite covers all the critical performance areas and is straightforward to deploy across a large server farm."

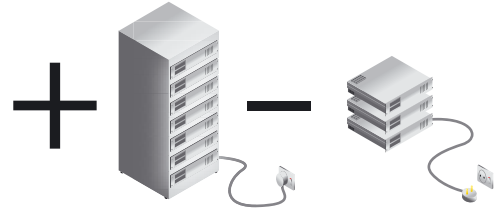
The tight integration between the various components of the Suite has dramatically simplified administration for us and has given us a comprehensive 24x7 overview of application and user behavior."

Rob Jones, IT Services Development Director, Alstom

## More performance, less servers

Traditionally, organizations have attempted to solve their performance challenges through additional hardware purchases. However this strategy does not get to the root cause of the problem, and is both expensive and time consuming. We discovered that very often the issue was simply that a single user or application can dominate the processor resource, which in turn can bring a whole system to a grinding halt.

This risk of server performance degradation is the first challenge the AppSense Performance Suite overcomes. By controlling each process at the most fundamental level (the thread) our software completely eliminates misuse of processor resources. Working in real-time, our 'thread-throttling' technology is so effective that independent research has shown server response times and performance can improve by 94%.



Read the Scapa White Paper, Increasing Server Performance and Capacity:

[www.appsense.com/scapa](http://www.appsense.com/scapa)

## More users, less cost

Administrators want increased server scalability and to boost capacity and cut costs by maximizing the number of users on each server. A limiting factor is that the majority of applications, including familiar office productivity software, have simply not been optimized for server-based computing environments.

By dynamically analyzing and optimizing each application, the AppSense Performance Suite makes the most efficient use of the system resources. This technique alone can increase server capacity by 40% and our customers have used this technology to consolidate their existing server resources or use fewer servers in their planned rollouts.



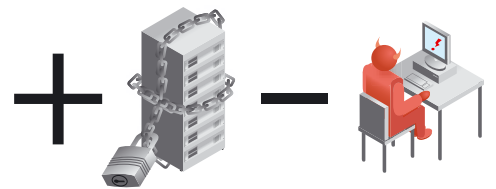
Read our customers stories and case studies:

[www.appsense.com/solutions](http://www.appsense.com/solutions)

## More security, less risk

You need to know and control which applications are used. Ordinary users are often tempted to bring personal applications into the company and find it hard to resist the promise of the downloadable game, shareware application or animation. These are the very types of application which consume valuable resources and compromise server builds – making servers slow and unreliable. If the administrator is not aware of which applications are being installed, malicious users are able to run hacking tools and unsuspecting users may execute viruses received via e-mail, which then have a free reign to infect your systems.

The AppSense Performance Suite comprehensively secures the server-based environment so that unauthorized applications are kept out. Even when users try renaming executable files to look like innocent text documents, they will still be identified and blocked 100% of the time.



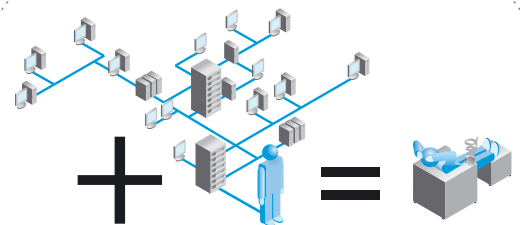
Read more about AppSense's security solutions:

[www.appsense.com/security](http://www.appsense.com/security)

## More control, less administration

At the heart of the AppSense Performance Suite is the ease of use and control which administrators truly appreciate. Everything in the AppSense Performance Suite can be centrally configured using customizable and industry-standard Microsoft Management Consoles (MMCs).

Our deployment architecture ensures you can reach every part of the enterprise and even takes into consideration remote sites and mobile users. This means that the components of the Performance Suite can be precisely distributed to the machines you want, at the exact times you specify - regardless of the size of your organization. Equally importantly, users can stay working throughout any configuration changes because new settings are applied dynamically. An integrated Auditing framework can record important security and performance events in industry standard formats, such as system event log, e-mail and SNMP, as well as offering a facility to archive copies of unauthorized applications.



See how easy our software is to use for yourself:

[www.appsense.com/downloads](http://www.appsense.com/downloads)

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